

GRAN PASSIONE



ROSSO VENETO IGT

"Gran Passione" wines express the dedication to work that honors the traditions of the land; something to be passionate about.

INSPIRATION

How it all began: the love of the land and of wine!



CONSUMER SEGMENT

Classic-enthusiasts, hedonists who know how to carve out time in a fast-paced society and devote it to whatever makes them happy.



BRAND

Passion (in Greek πάσχω and in ancient Latin (Christian theology) pati: "to suffer") is a powerful feeling, an irresistible desire for someone or something. Passion can range from interest or admiration for an idea, proposal or cause; the enthusiastic enjoyment of an interest or activity; a strong attraction, excitement or emotion towards a person.



DESIGN

A classic and sophisticated design that enhances the brand and the type of wine.



WINE STYLE

Intriguing wine on the palate, dry and soft, with a pleasantly long finish.



VENETO REGION

Temperate, mitigated by the sea, the chain of the Alps protects the region from the northern winds. Winters are cold and humid; summers are hot and muggy with medium temperature variations.



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Merlot
Corvina



Clay



18/20 °C



VINIFICATION:

Harvested grapes, slightly overripe, are de-stemmed and vinified with approximately 15 days of maceration to extract color and tannin structure.

Alcoholic and malolactic fermentation occurs in barrels at a controlled temperature of 25/27 °C.



14% vol
750 ml



Deep red in color, moving through shades of amber as it ages



Instantly appealing on the nose, with fruity hints that give way to notes of spices and vanilla



Complex and solid structure that offers a perfect balance of tannins and acidity



Pairs perfectly with roasts and grilled meats. Great with game dishes. Also excellent with aged cheeses