

Velavino

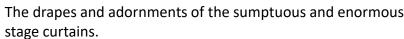




SUSUMANIELLO SALENTO IGT

The "Velarino", or curtain, has been used since ancient Rome. Each theater has one and its function is to separate the stage from the audience. It creates a sense of expectation that keeps viewers intrigued and it is essential to make them fully appreciate the upcoming performance.

INSPIRATION





CONSUMER SEGMENT

Lovers of contemporary classics, dynamic people who stand out for their sophistication, even at the table.



BRAND

The function of the curtain is well known: to separate the stage from the auditorium, and therefore from the audience. The play, however, only starts when the curtain is raised. The sense of expectation that arises in those few minutes, as the velvet and the ornaments of the curtain fill the audience with awe, is essential to appreciate the performance that will begin shortly after; the same is true when we open a bottle of red wine: we hold it in our hands, we carefully observe it in all its beauty and elegance and, finally, uncork it.

DESIGN

The embossed copper foil and its swirls immediately evoke a luxurious and theatrical context, resembling the decorations of the stage set.



WINE STYLE

Mellow and harmonious, it perfectly balances body and acidity.



APULIA REGION

The climate is warm and temperate, with abundant rainfall throughout the year. In summer, the African winds cause a rapid and marked rise in temperatures with significant temperature fluctuations.





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Susumaniello



Clay, calcareous



18/20 °C



VINIFICATION:

The grapes are harvested a light over-ripe. They are destemmed and crushed, then fermented in stainless steel tanks for about 10 days at the controlled temperature of 24-26°C. Skins are then kept in the wine for two more weeks of maceration. Once fermented and racked the wine is stored in temperature controlled stainless steel tanks until bottling.



14,5% vol 750 ml



Deep, dark red



Perfumes of ripe, red fruits and purple flowers reach us and leave spicy notes of liquorice



An elegant and determined taste of tannin



Ideal with wild game and mature cheese